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# Predicting Financial Distress in Indonesian Manufacturing Industry

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## ABSTRACT

We attempt to develop and evaluate financial distress prediction models using financial ratios derived from financial statements of companies in Indonesian manufacturing industry. The samples are manufacturing companies listed in Indonesian Stock Exchange during 2003-2011. The models employ two kinds of methods: traditional statistical modeling (Logistic Regression and Discriminant Analysis) and modern modeling tool (Neural Network). We evaluate 23 financial ratios (that measure a company's liquidity, profitability, leverage, and cash position) and are able to identify a set of ratios that significantly contribute to financial distress condition of the companies in sample group. By utilizing those ratios, prediction models are developed and evaluated based on accuracy and error rates to determine the best model. The result shows that the ratios identified by logistic regression and the model built on that basis is more appropriate than those derived from discriminant analysis. The research also shows that although the best performing prediction model is a neural network model, but we have no solid proof of neural network's absolute superiority over traditional modeling methods.

Keywords: financial distress, prediction model, discriminant analysis, logistic regression, neural network.

## 1. INTRODUCTION

The topic of financial distress prediction has been attracting many researchers' attention, especially those in accounting field. Financial distress prediction models have been created to cope with financial difficulties condition faced by companies, especially in post-crisis period (Shirata, 1998). The development of prediction models started when Beaver introduced a simple univariate analysis of financial ratios to predict future bankruptcy (Beaver, 1966). Since then, many researchers have been struggling to develop financial distress prediction techniques using statistical models. The most popular example was

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Altman Z-Score model which utilizes 5 different financial ratios in his prediction model (Altman, 1968). Other notable models include Ohlson model in 1980 (Ohlson, 1980), Fulmer model in 1984 (Fulmer, 1984), and Springate model in 1978 (Springate, 1978). Besides western researchers, accounting researchers from Asia also present their models, such as Shirata who presented her first model in 1998 and then updating it in 2003 (the updated version, being known as SAF2002 model, is widely used in Japan). Sung, Chang, and Lee (1999) analyzes financial pattern and significant financial ratios to discriminate future bankrupt companies under different macroeconomic circumstances. Bae (2012) develops a distress prediction model based on radial basis support vector machine (RSVM) for companies in South Korean manufacturing industry. In the case of Indonesia, there have been several but still limited models developed by researchers to predict financial distress. Indonesian researchers focused mainly on Indonesian manufacturing Industry, such as Luciana (2003) and Brahmana (2005).

It is important to note that “financial distress” and “bankruptcy” is not the same thing. Financial distress typically takes place before bankruptcy; therefore it can be considered as an indicator of bankruptcy (Luciana, 2003). Due to the convenience in obtaining the legal data and the relatively efficient process of bankruptcy filing, most researchers that use US companies in their study use the legal definition of bankruptcy in their prediction models. In other words, they classify the firms which filed for bankruptcy in legal court as the “bankrupt” group, thus they are developing bankruptcy prediction models, not financial distress prediction models. Same thing also applies in relatively developed countries where the bankruptcy filing process can be conducted efficiently, such as Canada (Springate, 1978) and Japan (Shirata, 1998). Meanwhile, some other researchers use delisting status from the exchange as their bankruptcy proxy, for example Shumway (2001).

However, for researchers who take the companies in developing economies as their sample, using legal definition of bankruptcy might pose a grave problem. This is due to the fact that bankruptcy filing process in a developing country typically takes years to complete, so it will be a long process until a company can be declared bankrupt. For example, in the case of Indonesia, a bankruptcy filing process in court usually takes a considerably long time to undergo, and the data of bankruptcy filing is very hard to obtain from Indonesian Corporate Court (Zu’amah, 2005). If they decided to use the bankruptcy data for their prediction models, there will be a significant amount of time lag between the date of bankruptcy declaration and the financial numbers they use to predict the bankruptcy event, thus greatly reducing the relevance of their model to predicting the bankruptcy event. Due to this problem, the researchers in developing countries resort to an alternative strategy: they use “financial distress” status instead of “bankruptcy” status, thus making their

prediction models a little different in nature to those of developed countries. However, in this study we will use the term “financial distress” and “bankruptcy” interchangeably.

It is necessary to understand that there is no single accurate definition of the term “financial distress” itself. Hofer (1980) as noted in Luciana (2006) defines “financial distress” as a condition in which a company suffers from negative net income for a consecutive period. Luciana (2006) herself defines “financial distress” as a condition in which a company is delisted as a consequence of having negative net income and negative equity. Whitaker (1999) identifies the condition in which the cash flow of a company is less than the current portion of company’s long-term debt as definition of company in “financial distress”. Keasey, et. Al. (2009) and Asquith, Gertner, and Scharfstein (1994) classify a firm as “financially distressed” if the company’s EBITDA is less than its financial expense for two consecutive years. Lau (1987) prefers to see “financial distress” as a condition in which a company omits or reduces dividend payment to its shareholders. In our study, we decided to use the financial distress definition as stated by Ross (2008) and Luciana (2006), i.e. the book value of total debt exceeding the book value of total asset.

The statistical methods used to analyze the variables and constructing the model also vary between researchers. Early researchers in this field used discriminant analysis in their studies. Beaver (1966) used univariate form of discriminant analysis in his paper, while multivariate discriminate analysis was used by Altman (1968) in his Z-score model and Springate (1984). Then Ohlson (1980) opened the alternative way by utilizing logistic regression in bankruptcy prediction models. Zmijewski (1983) followed suit by also applying logistic regression analysis in his model.

Revolutionary development of computer science in 1980s also gave rise to several alternative methods of data analysis researchers can use in constructing prediction models. Among those methods is neural network. The earliest financial distress study that utilized neural network method was a study by Odom and Sharda (1990). Several notable researches that used neural network include Tam and Kiang (1992), Zhang, et. Al. (1999), Atiya (2001), Virag and Kristof (2005), and Rafiei, et. Al. (2011).

The remainder of the paper is organized as follows. Section 2 describes the data and sample used in the study. Section 3 discusses the evaluation and selection of best variables to be included in the model. Section 4 attempts to construct prediction models and analyze them based on accuracy and error rate. Section 5 concludes the paper and discusses possible future research ideas.

## 2. DATA AND SAMPLE

Total sample for our study is 147 companies in Indonesian manufacturing industry over the course of 9 years (2003-2011). Such time period is chosen due to the availability of data, and also accounting for post-crisis recovery period. Also included in the sample are the companies that were delisted from Indonesian Stock Exchange (IDX) and the companies that changed their core industry either from or to manufacturing industry. We obtain the data from 2 sources: OSIRIS database of Indonesian public companies and audited financial statements publicly available from from IDX website ([www.idx.co.id](http://www.idx.co.id)).

Among those 147 companies, we notice after analyzing the descriptive statistics that one company is an outlier (MYRX 2009). In order to avoid misrepresentation and unreliable model results, we decide to exclude the outlier from our sample. Moreover, we also exclude 11 companies with incomplete financial data. We also prepare a set of holdout sample to be used as validation measures, in which we calculate the accuracy and error rates of resulting models to see whether they perform well in the companies not included in the making of the models.

We examine as many as 23 ratios from each sample's financial statements. We derive and compile these 23 ratios from previous prediction models, including Altman (1968), Ohlson (1980), Zmijewski (1983), Springate (1984), Fulmer (1984), Shirata (1998), Brahmana (2005), and Luciana (2006). Full list of the ratios description is available in Appendix I. Table 1 displays the descriptive statistics of training sample, split between distress and non-distress sub-groups.

From the table, we are able to imply that most of the ratios are in-line with our logical expectation. In overall, non-distress firms have substantially lower average debt level than distress ones, either in terms of current liability, long-term debt, or total liability. However, we notice an unexpected anomaly between distress and non-distress in terms of earnings. The descriptive statistics indicates that distress firms have higher earnings in average than non-distress firms. The distress sub-group posted higher NITA (0.154799), EBTEQ (0.166126), LOGEBITINT (0.187298), and GRONITA (-0.26612) than non-distress one (0.037932, -0.78836, -0.32594, and -1.02886 respectively). Higher level of debt and higher earnings exhibited by distress firms could indicate a tendency distress firms taking higher risk in its balance sheet by intensively using financial leverage in order to achieve higher earnings.

Moreover, we could also notice from the table that distress firms have higher FATA in average. This indicates that distress firms not only increase their risk on financial but also on operating leverage front, by employing higher long-term investments which are usually financed by debts.

	Full Sample		Distress		Non-Distress	
Ratios	Average	St. Dev	Average	St. Dev	Average	St. Dev
WCTA	0.022355	0.53551	-0.93178	0.813432	0.169145	0.259789
RETA	-0.31367	1.069294	-2.1729	1.453425	-0.02763	0.616991
EBITTA	0.061706	0.136507	-0.08166	0.16612	0.083762	0.116649
MVEBVTCL	1.905372	3.979102	0.279917	0.311263	2.155442	4.217252
STA	1.117411	0.842006	1.003946	0.898432	1.134867	0.831613
NPBTCL	0.295269	0.942091	-0.07611	0.612256	0.352403	0.970529
TLTA	0.750742	0.704036	2.180809	0.997199	0.530731	0.236439
CLCA	1.605552	3.771468	5.476566	6.444037	1.010011	2.713615
NITA	0.053514	0.417473	0.154799	1.113171	0.037932	0.092937
CFOTL	0.095313	0.522357	-0.04353	0.140184	0.116674	0.555328
CACL	2.241208	3.471047	1.097209	2.926721	2.417208	3.514486
EBTEQ	-0.26033	5.18975	0.166126	0.539016	-0.32594	5.567777
CLTA	0.457709	0.484578	1.302884	0.827566	0.327683	0.196914
LOGTGTA	8.667008	0.986768	8.272618	0.903239	8.727684	0.985083
WCTD	42.1321	235.5618	-0.57969	0.458834	48.70314	252.3932
LOGEBITINT	-0.8667	1.988883	0.187298	1.381826	-1.02886	2.01823
GROTLEQ	0.240846	1.717569	-0.03132	0.297076	0.282718	1.837708
INTDISEXPSTB	-0.54851	4.72851	-0.03529	0.0512	-0.62747	5.07459
AP12S	2.670078	6.675749	8.416431	16.52646	1.786024	1.881802
NIS	0.015204	0.936922	-0.03725	2.54886	0.023275	0.113547
GRONITA	-0.71873	5.934713	-0.26612	2.402211	-0.78836	6.302004
FATA	0.51945	0.214259	0.625252	0.229852	0.503173	0.207013
LNTA	19.95652	2.272117	19.04841	2.079785	20.09623	2.268236

Table 1 Descriptive Statistics

### 3. VARIABLE SELECTION

Working from the full set of 23 ratios, we perform the procedure to carefully evaluate the ratios and to eventually choose a set of ratios that will make the best models. In order to do this, we use two different procedures, namely stepwise logit and stepwise discriminant analysis procedures. The outcome of these procedures is two set of “best” ratios.

### *Stepwise Logit Procedure*

For the first set of ratios, namely “Set I”, we utilize the stepwise logit method and procedure as proposed by Draper and Smith (1981). We set the minimum level of significance to enter the model at 0.05 and the maximum level of significance before removal at 0.10. This means that a ratio must have a high significance value (p-value lower or at most 0.05, note that the higher the significance, the lower the p-value) in order for us to include the ratio into the Set I. After successfully included in the model, the ratio must continuously score a high significance value when we repeat the procedure and enter other ratios in order for it to stay in the Set I. If the ratio scores low significance value (p-value higher than 0.10), we drop the ratio from the model. The procedure is stopped when any of the previously entered ratios are excluded from the model due to having low significance.

Of all the ratios being analyzed, TLTA seems to have the biggest significance level, thus we include ratio TLTA in Set I. The inclusion of TLTA somehow seems to damage the reliability of our analysis, since it always dominates the significance level of the model produced. TLTA also makes all other variables not significant. While this may be a sign that TLTA is the only ratio we need to build a solid prediction model, as we go through model estimation process, we eventually find that the prediction model with a single TLTA ratio actually scores lower prediction power to other prediction models. Thus, we decide to exclude TLTA from the beginning of the stepwise logit procedure.

This procedure manages to produce a set of 3 ratios in order to build the first prediction model. Hereafter we will classify this set as Set I. The selected ratios are represented in table 2.

Ratios	Coeff.	S.E.	Wald	Sig.	Exp(B)
WCTA	-5.669	2.216	6.547	.011	.003
RETA	-5.030	1.671	9.064	.003	.007
MVEBVT	-7.975	2.873	7.704	.006	.000
Constant	-3.272	1.073	9.304	.002	.038

Table 2 Stepwise Logit Procedure

### *Stepwise Discriminant Analysis Procedure*

We use the stepwise discriminant analysis procedure stated by Huberty and Olejnik (2006) to evaluate the ratios and select a set of ratios to be included in our second set of ratios, namely Set II. With regards to partial F value requirements, we set the minimum level of partial F required to enter the model at 3.84 and the maximum level of significance before removal at 0.05. This means that a ratio must have a high partial F (at least 3.84) in order for us to include the ratio into the model 2. Partial F value of 3.84 is chosen because



that is the value needed to achieve significance under 0.05 confidence interval assumption. Just like stepwise logit procedure, once the ratio is included in the model, the ratio must continuously score a high partial F value when we repeat the procedure and enter other ratios in order for it to stay in the Set. If the ratio scores low partial F value (lower than 2.71), we drop the ratio from the model. We stop the iteration when none of the remaining ratios (those which are not yet entered in the model) achieve a partial F value higher than 3.84.

A set of 8 ratios are filtered to build the second prediction model. Hereafter we will classify this set as Set II. The details of the selected ratios are displayed in table 3.

Step	Ratios Entered	Wilks' Lambda
		Statistic
1	EBITTA	.357
2	STA	.271
3	NPBTCL	.318
4	TLTA	.300
5	NITA	.257
6	CLTA	.251
7	AP12S	.247
8	NIS	.241

Table 3 Stepwise Discriminant Analysis Procedure

#### 4. MODEL CONSTRUCTION

Summing up to this point, through means of stepwise logit and stepwise discriminant analysis procedure, we manage to select “best” ratios to be used in constructing prediction models. Set I consists of 3 ratios: WCTA, RETA, and MVEBVTL, while Set II consists of 8 variables: TLTA, EBITTA, NITA, NIS, AP12S, NPBTCL, CLTA, and STA.

Next, we proceed with model construction using above ratios. We segregate the construction procedure into two types: traditional model construction (logistic regression and multivariate discriminant analysis) and “modern” one (neural network).

##### *Traditional Model Construction*

By running through Stepwise Logit Procedure, we also get the prediction model readily usable. We can infer from table 2 above that the resulting equation be

$$distress = \frac{1}{1 + e^{-y}} ; \text{ where:}$$

$$y = -3.272 - 5.669WCTA - 5.03RETA - 7.975MVEBVTl \dots\dots(1)$$

Variable distress implies the probability of company suffering from financial distress in the next fiscal period, WCTA refers to Working Capital per Total Asset, RETA is Retained Earnings per Total Asset, and MVEBVTl refers to Market Value of Equity divided by Book Value of Total Liability.

Using the resulting equation 1, we try to evaluate the accuracy of the model in our sample, both the training and validation group. The original cutoff is 0.5, meaning that if a company scores  $> 0.5$  in the equation 1, it is predicted to be distress while if the score is  $< 0.5$ , it is predicted to be non-distress. However, after going through further investigation process, we find that the most effective cutoff is rather 0.14 (if the score  $> 0.14$  it is predicted as distress; if the score  $< 0.14$  it is predicted non-distress). The results of the evaluation process are described in table 4.

Sample	Actual	Predicted		
		Non-distress	Distress	Overall % Correct
Training	Non-distress	99.15%	0.85%	
	Distress	11.11%	88.89%	
	Overall % Correct			97.80%
Validation 1	Non-distress	95.74%	4.26%	
	Distress	11.11%	88.89%	
	Overall % Correct			95.15%

Table 4. Set I with Logistic Regression's Prediction Power

Training sample refers to the sub-group of sample which is used for constructing the prediction model; while validation sample is the sub-group of sample not used for constructing the model, but instead is only used for the purpose of validating the accuracy of resulting prediction model.

From table 4 above, we can see that Set I with logistic regression method scores a fairly high rate of accuracy, i.e. 97.8% in total accuracy. The type 1 error (distressed companies predicted as non-distress) is 11.11%, and the type 2 error (non-distressed companies predicted as distress) is 0.85%.

In the validation set of sample, equation 1 is able to correctly classify 95.15 % in total.

The characteristic of error is also quite acceptable, with type 1 error at 11.11% and type 2 error at 4.26%.

As for Set II, we opt to use the same tool we used for its selection, i.e. the multivariate discriminant analysis. We run the 8 ratios from Set II through a discriminant analysis process and yield the result as described in table 5.

	Function
	1
EBITTA	-4.495
STA	-.297
NPBTCL	.409
TLTA	2.164
NITA	5.099
CLTA	1.097
AP12S	-.099
NIS	-2.228
(Constant)	-1.612

Table 5. Set II Coefficients

We can infer from table 5 above that the resulting equation be

$$\text{distress} = -1.612 - 4.495EBITTA - 0.297STA + 0.409NPBTCL + 2.164TLTA + \dots(2) \\ 5.099NITA + 1.097CLTA - 0.999AP12S - 2.228NIS$$

Variable distress refers to the “score” which is used to determine whether the company is predicted as distress or non-distress in the next fiscal period. The EBITTA refers to EBIT per Total Assets, STA is Sales per Total Asset, NPBTCL indicates Net Profit Before Tax per Current Liability, TLTA specifies Total Liabilities per Total Assets, NITA indicates Net Income per Total Assets, CLTA is Current Liabilities per Total Assets, AP12S refers to Annualized Notes and Accounts Payable divided by Sales, and NIS indicates Net Income per Sales.

The same as equation 1, we use equation 2 to predict the distress condition of companies in both training and validation sample set and examine its prediction power. The cutoff we use for this equation is 1.95, meaning that if a company scores  $> 1.95$ , the particular company is predicted as distress, while if the score is  $< 1.95$ , the company is predicted as

non-distress. The cutoff 1.95 was achieved by performing a simple average over the 2 values of centroids in the discriminant analysis. The accuracy and error rates of equation 2 are described in table 6.

Sample	Actual	Predicted		
		Non-distress	Distress	Overall % Correct
Training	Non-distress	100.00%	0.00%	
	Distress	15.79%	84.21%	
	Overall % Correct			97.93%
Validation 1	Non-distress	97.83%	2.17%	
	Distress	11.11%	88.89%	
	Overall % Correct			97.03%

Table 6 Equation 2 Prediction Power

We can conclude from the table that model 2 with discriminant analysis method scores slightly higher accuracy rate than the previous equation 1, i.e. 97.93% in total accuracy. However, the characteristics of error of equation 2 is less favorable than equation 1, in which the type 1 error of model 2 is higher than model 1 at 15.79%, while the type 2 error is 0%. Type 1 error is logically less favorable than type 2 due to higher social and economic cost of misclassification of distressed company than misclassification of non-distress company (Shirata, 2003).

In the validation set of sample, the performance of equation 2 is clearly superior to that of equation 1, in which it is able to correctly classify only 97.03 % in total. Again, the characteristic of error is also less favorable, i.e. 11.11% of type 1 error and 2.17% type 2 error.

### *Neural Network*

Neural network (NN) is a heuristic (trial-and-error based) method used to model the relationship between variables. NN tries to draw deductions and inferences by depicting relationship among many examples (Thevnin, 2003). Technically, NN is an application that borrows heavily from the mechanism of human brain. NN uses nodes and links that are very similar to the function of human brain. NN has been used in a variety of studies, including those in medical science, economics, and especially computer science. In terms of analyzing relationships between variables, NN is usually considered as a “black box”, in which it's complicated to determine the functioning of its procedure and how it makes its predictions. Moreover, unlike regression procedure, it's not possible to examine the degree of significance

of each independent variable. Another major weakness of NN is that it is considerably more complicated to use compared to a simple and ready-to-use equation produced by logistic regression or discriminant analysis procedure. Thus a proven and good-performing NN model might not be able to be exactly replicated by other researchers (for academic purpose) or to be applied in practice by the common investor. However, unlike traditional statistical tools which are incapable of identifying non-linear relationship, NN is able to identify either linear or non-linear relationship that exists in the dataset (Khajanchi, 2002), thus making it a relatively more powerful predictor than traditional statistical tools.

Using the three ratios (WCTA, RETA, and MVEBVTL) from Set I, a neural network is constructed. The network consists of 4 layers: input, hidden 1, hidden 2, and output. In a simple representation, the network looks like the one in figure 1.

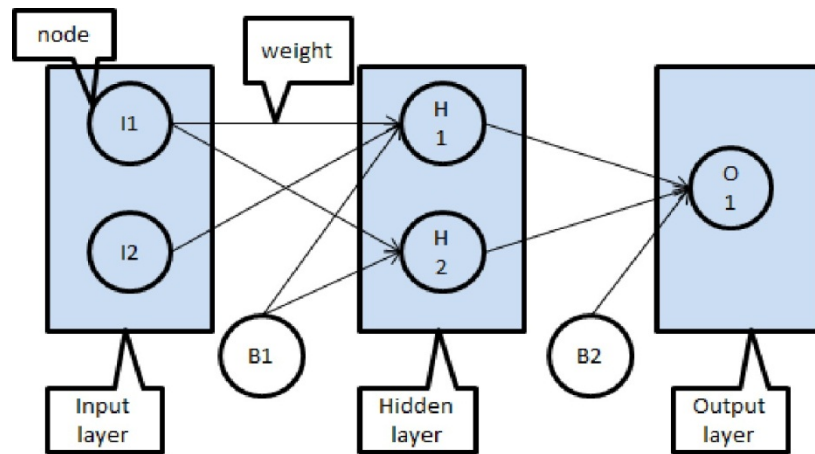


Figure 1 Neural Network

We run the three ratios through the previously described neural network. We apply the cutoff value of the output as 0.5, meaning that if the network-calculated output value of a company is greater than 0.5, it is predicted to be distress and vice versa. The treatment yields the results as displayed in table 7.

Sample	Actual	Predicted		
		Non-distress	Distress	Overall % Correct
Training	Non-distress	99.15%	0.85%	
	Distress	5.56%	94.44%	
	Overall % Correct			98.50%
Validation 1	Non-distress	95.24%	4.76%	
	Distress	33.33%	66.67%	
	Overall % Correct			94.44%

Table 7 Set I with NN Prediction Power

It turns out that Set I with NN has so far performed the best among other models. It scores the highest accuracy, i.e. total accuracy of 98.5%. The characteristic of error rate of this model is also superior, which is 5.56% of type 1 error and 0.86% of type 2 error.

Despite scoring the best accuracy rate in the training sample, Set I with NN is a slight inferior to Set I with logistic regression (a.k.a. Equation 1) in the validation 1 sample set. This model scores 94.44% accuracy rate in total, 33.33% type 1 error and 4.76% type 2 error.

Undergoing the same procedure, we run the ratios from Set II (TLTA, EBITTA, NITA, NIS, AP12S, NPBTCL, CLTA, and STA) through the described neural network. The same cutoff value of 0.5 is applied, and the treatment yields the results as in table 8.

Sample	Actual	Predicted		
		Non-distress	Distress	Overall % Correct
Training	Non-distress	98.29%	1.71%	
	Distress	11.11%	88.89%	
	Overall % Correct			97.04%
Validation 1	Non-distress	8.26%	91.74%	
	Distress	0.00%	100.00%	
	Overall % Correct			10.71%

Table 8 Set II with NN Prediction Power

Table 8 shows that Set II with neural network has underperformed all other models. Though only slightly, this model's accuracy rate is the worst among the other 3 models, in

which it only scores 97.04% total accuracy rate in the training set of sample. The type 1 error stands at 11.11% and type 2 error rate is 1.71%.

The model performance in the validation sample set is even more disastrous. This model only manages to score 10.71% accuracy rate in the set. The type 1 and type 2 errors are also the worst, standing at 0% and 91.74% respectively. This might raise another question as to why the NN model with data derived from discriminant analysis performs very poorly in validation sample set. We will look more into it in the following robustness check. In the meantime, it is safe to say that in terms of nearly all of the model evaluation parameters, this model is a clear inferior to other models.

### *Robustness Check*

In order to confirm the prediction power of the models in the real practice, we go further by testing them using significantly expanded validation sample. We prepare 5 layers of validation sample in total, with the numbers ranging from 98 to 116 cases each. Moreover, we also evaluate them against two existing and popular prediction models: Altman Z-Score model and Ohlson O-Score model. To make it easier for the reader to grasp the full picture of models' prediction power and properly analyze, we re-provide the previous prediction power evaluation results (training and validation 1 sample groups). The details are provided in table 9 and 10.

		Set I with Logit			Set II with DA			Set I with NN			Set II with NN		
Sample Group	# Cases	Total Accuracy	Type 1 Error	Type 2 Error	Total Accuracy	Type 1 Error	Type 2 Error	Total Accuracy	Type 1 Error	Type 2 Error	Total Accuracy	Type 1 Error	Type 2 Error
Training	147	97.84%	10.00%	0.84%	97.93%	15.79%	0.00%	98.50%	33.33%	4.76%	97.04%	11.11%	1.71%
Validation 1	104	95.15%	11.11%	4.26%	97.03%	11.11%	2.17%	94.44%	33.33%	4.76%	10.71%	0.00%	91.74%
Validation 2	112	94.44%	33.33%	4.76%	97.32%	33.33%	1.83%	94.62%	0.00%	5.68%	14.29%	0.00%	92.31%
Validation 3	98	94.62%	0.00%	5.68%	94.90%	28.57%	3.30%	91.26%	11.11%	8.51%	13.86%	0.00%	94.57%
Validation 4	108	89.52%	28.57%	9.18%	97.22%	25.00%	1.00%	88.57%	28.57%	10.20%	17.59%	12.50%	88.00%
Validation 5	116	92.04%	14.29%	7.55%	94.78%	14.29%	4.63%	93.81%	0.00%	6.60%	21.74%	0.00%	83.33%

Table 9 Robustness Check – All Models

	Altman			Ohlson		
Sample Group	Total Accuracy	Type 1 Error	Type 2 Error	Total Accuracy	Type 1 Error	Type 2 Error
Training	64.75%	0.00%	41.18%	95.24%	16.67%	2.78%
Validation 1	58.25%	0.00%	45.74%	93.75%	12.50%	5.68%
Validation 2	55.56%	0.00%	45.71%	97.89%	33.33%	1.09%
Validation 3	64.52%	0.00%	37.50%	93.83%	25.00%	5.19%
Validation 4	58.10%	0.00%	44.90%	91.92%	40.00%	6.38%
Validation 5	56.64%	0.00%	46.23%	93.07%	33.33%	5.26%

Table 10 Robustness Check –Altman & Ohlson



It is clear from the table that Set II with DA dominates in nearly all sample groups. It consistently scores between 94% and 97% in all situations, which are enough to rank 1<sup>st</sup> in all sample sets except training and validation 2 sample sets. Moreover, its type 1 error rate is also acceptable, being more favorable than Ohlson albeit slightly worse than Set I with Logit. Set I with NN, on the other hand, although manages to score the best accuracy rate in training sample set but fails to maintain its high score in the following validation sample sets.

Meanwhile, Set I with Logit, Set I with NN, and Ohlson's model come in close 2<sup>nd</sup>, 3<sup>rd</sup>, and 4<sup>th</sup> places. In terms of accuracy rate only, all three models beat each other and results in tie score. However, looking at their type 1 error rate, Set I has considerably more favorable type 1 error characteristics of the other two, in which it often scores lower type 1 error than both Set I with NN and Ohlson model. Furthermore, the inherent simplicity of the 3-factor, linear equation Set I with Logit serves as a formidable advantage. Thus, in our personal opinion, Set I with Logit is better than both Set I with NN and Ohlson model.

We can also infer that the original Altman model performs poorly in all sample groups. We can conclude from the very low number of type 1 error (0% in all sample groups) that Altman model is way too conservative. The main reason for this is that the model puts too high of a bar for the company to be classified as non-distress. In other words, its original cutoff point of 1.86 is deemed too high, and if we want to properly use the Altman model in Indonesian manufacturing industry, we need to adjust the cutoff. In fact, we did try to modify the cutoff, and we found that the most optimal cutoff is -0.5, giving the Altman model 91.37% accuracy rate (with 15% type 1 and 7.56% type 2 errors) in training sample. Overall, even with the modification of cutoff point, Altman model is still inferior to our Set I with Logit, Set II with DA, and Ohlson model.

### *Discussion*

Judging from the numbers alone, our Set II with DA tops the rank by consistently achieving high score while maintaining low rate of errors (especially type 1 error which is more costly). However, the difference in the accuracy and error rates between the Set II with DA and the next-best-performing models are actually not that significant. While the accuracy rates of Set II with DA in all sample sets range from 94.78% to 97.93%, the accuracy rates of the next top 3 models falls in nearby range, i.e. 89.52% to 97.84% for Set I with Logit, 88.57% to 98.50% for Set I with NN, and 91.92% to 97.89% for Ohlson model. As for the type 1 error rates, we can also say that the difference is inconsequential.

Set II with DA also has inherent problems in its structure, in which it contains 8 ratios, therefore deteriorating its simplicity. The matching between the ratios and the signs that

are assigned to them also pose a question, in which we consider the signs are somewhat lacking the logic. The Set II with DA will classify a company with greater score than 1.742 as distress, meaning that the higher the score, the more likely the company to be distressed. Logically speaking, ratios that contain “positive values” such as NITA and RETA should be given negative signs (so that the bigger NITA is, the less likely the company to be distress); and vice versa. However, we see in the model that NPBTCL and NITA which have “positive values” for the company are assigned positive signs, and AP12S which contains “negative values” is assigned negative sign. This anomaly in the assignment of signs is in line with what we infer from the descriptive statistics table, in which we argue that this phenomenon could result from the substandard “betting” habit of some companies which increase their financial and operating leverage by loading up high level of debts to achieve higher earnings. This behavior substantially increases the risk in their balance sheet. One example of this is the huge net income enjoyed by the company Prasadha Aneka Siaga (PSDN) in 2003 while maintaining 150% level of liabilities to its asset.

Meanwhile, the Set I with Logit has an appropriate structure, with logically agreeable signs assigned to the ratios. Set I with Logit classifies a company with greater probability than 0.14 to be distress, thus the higher the probability is, the more likely the company to be distress. This leads to the rationale that the ratios having “positive value” be assigned negative signs, and the ratios having “negative values” be assigned positive signs. It turns out that all the variables in Set I with Logit are “positive value” ratios, and they are properly assigned with negative signs, thus poses no question to the model structure.

It is also interesting to note the incompatibility between the variables derived from discriminant analysis procedure with the neural network modeling method. We focus our attention to the Set II with NN, in which the model scores considerably well with 97.04% accuracy rate, but then fall from grace by scoring a disastrous series of accuracy rate between 10.71% to 27.74% afterwards. This leads us to the fact that despite having similar purpose, the nature of discriminant analysis and logit regression is completely different. As its name implies, the discriminant analysis aims to “discriminate” a set of data to a couple of categorical groups, by looking at their characteristics (i.e. the variables). This analysis attempts to separate the data points using a separation line, rather than to converge them into a line, such is done by OLS procedure. On the other hand, logit regression is similar to OLS, in which it tries to converge the data points into a line (rather than separating it) using characteristics in the independent variables. Unlike OLS, however, logit regression produce a probability of the data points being into either 1 or 0 lines, not outright numbers like OLS do. Meanwhile, one of the features of neural network model is that it impounds a set of probability-finding calculations in its process. That is why it works well with the

variables derived from logit regression which was selected by aiming for reaching the best probability of fitting it into a line.

Thus, by comparing the obvious top 4 models (Set II with DA, Set I with Logit, Set I with NN, and Ohlson model), we would base our personal preference to Set I with Logit for its simplicity, valid logic, considerably high accuracy rate, and acceptable error rates.

The superiority of modern-based methods such as neural network that were proven in previous researches (Tam and Kiang, 1992; Zhang, et. al, 1999; Atiya, 2001; Virag and Kristof, 2001; Rafiei, et. al, 2011) cannot be reasonably concluded from our result. Despite the fact that Set I with NN is chosen as the best-performing model in this study, but the other model of neural network (Set II with NN) unfortunately performs much worse than the traditional-based models. The reason behind this result may due to the fact that the neural network used in this research is a very simple version of neural network, without applying any complicated algorithm to enhance the network performance. It also came into our mind that our network is clearly outperformed by networks designed and constructed by commercial ventures such as SPSS. However, due to its simplicity, we have a good faith that this network (hence the research) can be reproduced relatively easily by future researchers.

## 5. CONCLUSION

We examine financial ratios of listed manufacturing firms in Indonesian stock exchange to determine the sets of the most appropriate ratios in order to construct a practical financial distress prediction model. From the full set of 23 ratios measuring a company's liquidity, profitability, leverage, and cash position, we manage to filter out 3 ratios (Working Capital to Total Assets, Retained Earnings to Total Asset, and Market Value of Equity to Book Value of Total Liability) from stepwise logit procedure, which we define as Set I and 8 ratios (EBIT to Total Assets, Sales to Total Asset, Net Profit Before Tax to Current Liability, Total Liabilities to Total Assets, Net Income to Total Assets, Current Liabilities to Total Assets, Annualized Notes and Accounts Payable divided by Sales, and Net Income to Sales) from stepwise discriminant analysis which we define as Set II. Based on the analysis on prediction results, it seems that Set II with Discriminant Analysis possess the highest prediction power among the other models. However, the difference in prediction power is only slightly better than Set I with Logit, but with considerably more ratios to make up the model, hence impairing its practicality. Thus, on the basis of simplicity and logic, we propose Set I with Logit as the best model to predict financial distress of companies in Indonesian manufacturing industry. Meanwhile, this study fails to provide any distinctive evidence to support the argument reached by a number of previous studies that neural network method outperforms traditional statistical tools in terms of creating prediction models.

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## APPENDIX I

### List of Financial Ratios

No	Variables	Code	Categories
1	Working capital/total assets	WCTA	Liquidity
2	Retained earnings/total assets	RETA	Profitability
3	EBIT/total assets	EBITTA	Profitability
4	Market value of equity/book value of debt	MVEBVTL	Leverage
5	Sales/total assets	STA	Profitability
6	Net profit before taxes/current liabilities	NPBTCL	Profitability
7	Total liabilities/total assets	TLTA	Leverage
8	Current liabilities/current assets	CLCA	Liquidity
9	Net income/total assets	NITA	Profitability
10	Cash flow from operation/total liabilities	CFOTL	Cash position
11	Current asset/current liabilities	CACL	Liquidity
12	EBT/Equity	EBTEQ	Profitability
13	Current Liabilities/Total Assets	CLTA	Liquidity
14	Log Tangible Total Assets	LOGTGTA	Leverage
15	Working Capital/Total Debt	WCTD	Leverage
16	Log EBIT/Interest	LOGEBITINT	Profitability
17	(Current period liabilities and shareholders equity/Previous period liability and shareholders equity)-1	GROTLEQ	Leverage

18	Interest and discount expense/ (Short term borrowings + long term borrowings + corporate bond + convertible bond + note receivable discounted)	INTDISEXPST B	Leverage
19	(Notes payable + accounts payable) x 12/Sales	AP12S	Profitability
20	Net Income/Sales	NIS	Profitability
21	Growth Net Income/Total Asset	GRONITA	Profitability
22	Fixed Asset/Total Asset	FATA	Leverage
23	Natural logarithm of Total Asset.	LNTA	Leverage